

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Daniel Jester,  
being/on behalf of: Barack Obama, a legally  
qualified candidate of the Democratic political  
party for the office of: President of the United States  
in the Primary & General  
election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

**Total Charges:**

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**



I, James A. Messina  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

   
signature of candidate or authorized committee

James A. Messina 1/18/2012  
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



1/18/2012  
Date

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WFTS

# ORDER

Print Date 08/10/12

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Flight Dates 08/11/12-08/16/12

Contract / Revision 307612 /

Original Date / Revision  
08/10/12 08/10/12

Advertiser Obama / Democrat / President

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Product

Obama for America

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # 1596

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%		
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Order Share % Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	27	\$18,147.50	\$21,350.00	0.00	07/30/12	08/16/12	27	\$18,147.50	\$21,350.00
<b>Totals</b>	<b>27</b>	<b>\$18,147.50</b>	<b>\$21,350.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WFTS	08/11/12	08/16/12	M-F 7-9a GMA GMA	CM	658-9a	MTWT---	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/11/12	08/17/12	MTWT---			3		\$900.00		0.00				
N 2	WFTS	08/11/12	08/16/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWT---	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00



WFTS

Print Date: 08/10/12

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Contract / Revision **307612** Flight Dates **08/11/12-08/16/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 08/10/12

Order Sep 00:30:00

Advertiser **Obama / Democrat / Preside** Product **Obama for America**

Estimate # **1596**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	08/11/12	08/16/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWT---	:30	2	\$400.00	P-2	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	MTWT---			2		\$400.00		0.00			
N 3	WFTS	08/11/12	08/16/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWT---	:30	2	\$450.00	P-2	0.00 NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	MTWT---			2		\$450.00		0.00			
N 4	WFTS	08/11/12	08/16/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	MTWT---	:30	2	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	MTWT---			2		\$1,000.00		0.00			
N 5	WFTS	08/11/12	08/16/12	M-F 12-1p ABC Action News	CM	1158a-1p	MTWT---	:30	2	\$450.00	P-3	0.00 NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	MTWT---			2		\$450.00		0.00			
N 6	WFTS	08/11/12	08/16/12	M-F 5-530p ABC Action News	CM	458-530p	MTWT---	:30	2	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	MTWT---			2		\$1,000.00		0.00			
N 7	WFTS	08/11/12	08/16/12	M-F 530-6p ABC Action News	CM	530-6p	MTWT---	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	MTWT---			3		\$1,000.00		0.00			
N 8	WFTS	08/11/12	08/16/12	M-F 6-630p ABC Action News	CM	558-630p	MTWT---	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	MTWT---			1		\$1,200.00		0.00			
N 9	WFTS	08/11/12	08/16/12	ABC Sunday Prime Extreme makeover	CM	658-11p (9:00 PM-11:00 PM)	-----S	:30	1	\$3,500.00	P-3	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	-----S			1		\$3,500.00		0.00			
N 10	WFTS	08/11/12	08/16/12	M-SU 11-1135p ABC Action News	CM	11-1135p	MTWT--S	:30	2	\$1,700.00	P-3	0.00 NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	MTWT--S			2		\$1,700.00		0.00			
N 11	WFTS	08/11/12	08/16/12	M-F 107-207a Right This M-F 107-207a	CM	107-207a	MTWT---	:30	5	\$50.00	P-6	0.00 NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	MTWT---			5		\$50.00		0.00			
N 12	WFTS	08/11/12	08/16/12	SU Grey's SU Grey's	CM	1135p-1235a	-----S	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	-----S			1		\$400.00		0.00			
N 13	WFTS	08/11/12	08/16/12	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/11/12	08/17/12	-----S			1		\$300.00		0.00			
Totals													27	\$21,350.00